



STUDIO YEBB

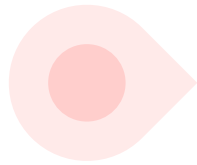
Introduction

CONTACT

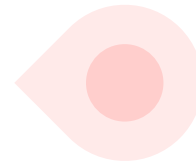
+8210 5817 4452
studio.yebb@gmail.com

CEO YIM CHUNGMI

CONTENTS



**Focused on planning content
featuring characters**



STUDIO YEBB

01

**Introductory
Remarks**

02

History

03

Vision

04

**Business
Area**

05

Project

01 Introductory Remarks

 **Link local with culture**

 **Link culture with characters**

 **Link characters with the world**

STUDIO YEBB focuses on planning character content, exploring local culture, and transforming into content with global appeal.

- Aims to achieve flexible content creation paired with unique and high-quality design
- Local-based content discovery : Creating characters based on Korea's unique culture to convert into a business
- Globalizing the local : Promoting local content on a global scale through storytelling

02 History

- **2021년** Received the Excellence Award for the 'Culture and Tourism Content Idea Contest' by the Gyeongnam Culture and Arts Foundation
- **2022년**
 - 06. [Content Korea Lab Gyeongnam] Selected as a startup incubation support project
 - 06. Established 'STUDIO YEBB'
 - 06. Selected as a Gyeongnam CKL startup incubation support project
 - 07. 2022 Selected for the youth local creator development program in Chungmu District
 - 07. Selected as a cooperative partner of Gyeongnam Tourism Enterprise Support Center
 - 08. Received the '2022 Gyeongnam Tourism Ideathon' Excellence Award by the Gyeongnam Tourism Organization
 - 10. Odongdong 'Agupo' beer festival selected our Agu characters
 - 10. Participated in 'Gyeongnam Excellent Market Product Exhibition' with Agu characters
 - 11. Operated a booth at the Jinhae Gunhang Festival
 - 12. Selected as a 2022 Game Content Creation Support Project by the Gyeongnam Culture and Arts Foundation
- **2023년**
 - 03. Selected (13th) by KOSME
 - 04. Selected as a 4th tenant company at the Gyeongnam Tourism Enterprise Support Center
 - 05. Selected as a Gyeongnam CKL Startup Advancement Support Project
- **2024년**
 - 06. Chosen as an exceptional game production support project for companies that have moved-in to the Gyeongnam Global Game Center

02 History

Awards

- 2021. 08. Received the Excellence Award for the 'Culture and Tourism Content Idea Contest' by the Gyeongnam Culture and Arts Foundation
- 2022. 08. Received the '2022 Gyeongnam Tourism Startup Ideathon' Excellence Award by the Gyeongnam Tourism Organization
- 2023. 11. Awarded the Grand Prize by the Gyeongnam Tourism Enterprise Support Center during the Capability Enhancement Program Demo Day
- 2024. 06. Achieved the first place in the final performance assessment of the Chungmu District Youth Local Creator Development Program

Intellectual Property

- 2022. 10. Registered copyright on six characters
- 2023. 05. Literary Work_Registered copyright on Game Story Treatment

Local culture → Character → Entertainment

Story telling

Content production

We explore and highlight the unique cultural aspects of Korean regions by creating compelling characters through impactful storytelling and aiming at globalization through the entertainment business by producing webtoons and YouTube content.

04 Business Area

Character Design

Company character
Branding character
Webtoon character
Character planning

Visual Design

2D/3D Animation
UI, UX Design
Editing and design
PPT design

Entertainment

Design goods
Concert planning
Game

ICT Sector

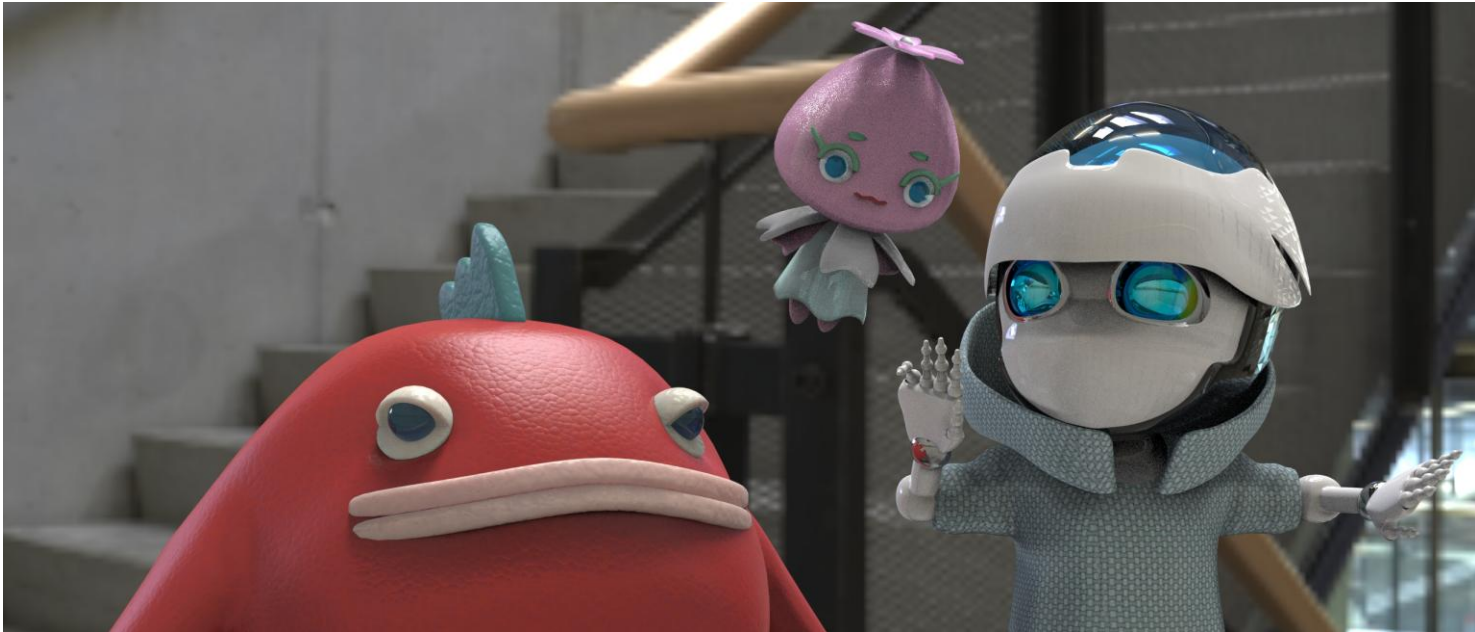
Metaverse
VR/AR
Application



Character creation for Changwon Special City PJ

05 Project

Character creation for Changwon Special City PJ 'Changwon+'



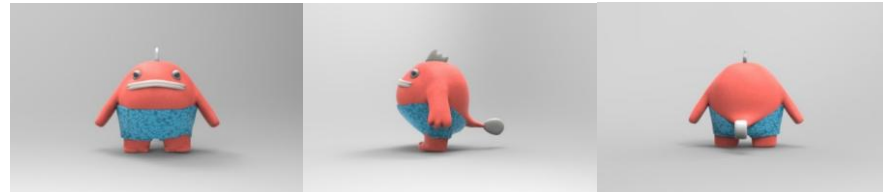
Entry character for the 'Culture and Tourism Content Idea Contest',
Gyeongnam Culture and Arts Foundation (Received the Excellence Award)

05 Project

Character creation for Changwon Special City PJ 'Changwon+'



■ Robot 'Plus' embodies a multitude of advanced technologies while aspiring to simulate human emotions.



■ "Amandong" who loves sports and art, is often in conflict with people because it is very reserved.



■ Although "Buzzi" is cheerful and cute, it often feels lonely.



**Adorable character
'Agung and Friends'**

05 Project

Adorable character 'Agung and Friends'



"Assi"



"Agung"



"Aju"

05 Project

Adorable character 'Agung and Friends'



© STUDIO YEBB . All rights reserved.

Emoticon

05 Project

Adorable character 'Agung and Friends'



2022.05.13 Odongdong Agu Day
 2022.09.07 Gyeongsangnam-do partners with Kyungnam Bank for the 'Small Business Happiness Sharing' program.

Business activity

05 Project

Adorable character ‘Agung and Friends’



“Lady Agung”

Used for ‘Odongdong Aguipo and Beer Festival’

Converted Agu character

05 Project

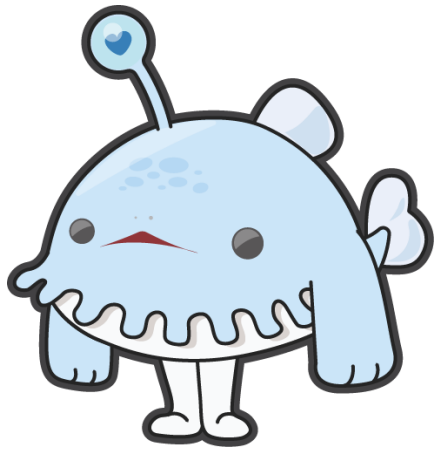
Adorable character 'Agung and Friends'



2022.10.14 ~ 15 The 2nd Odongdong Aguijo and Beer Festival
Business activity

05 Project

Adorable character 'Agung and Friends'



“Aggu”

Converted 2D/3D Aggu character

05 Project

Adorable character 'Agung and Friends'

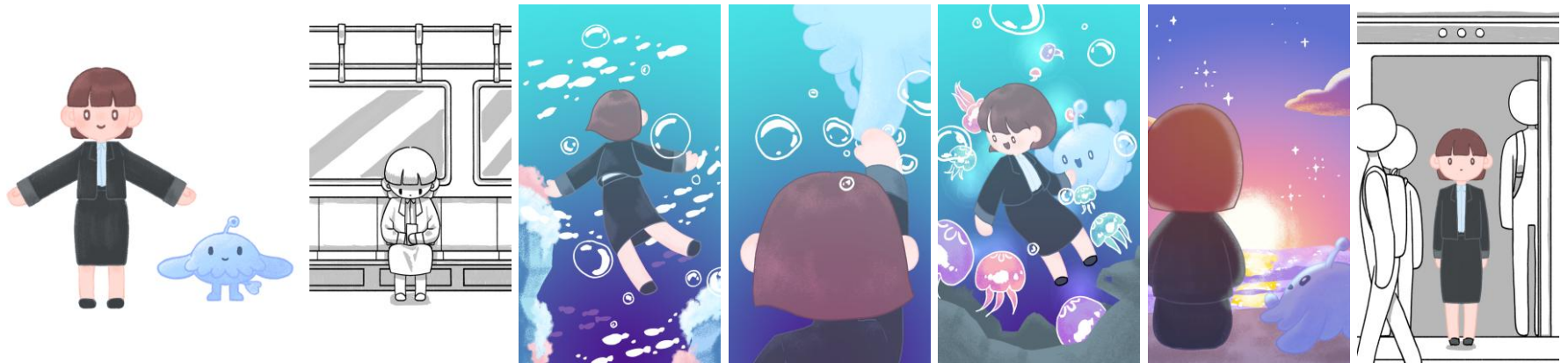


[Content Korea Lab Gyeongnam] Development material for startup incubating support project

AR storybooks, postcards, drawing notebooks, manuals and packages, and emoticon production

05 Project

Agu Animation



Frame By Frame Animation



Jinhae Gunhang Festival

05 Project

Jinhae Gunhang Festival Character 'Cherry Blossom Fairy'



Character

05 Project

Jinhae Gunhang Festival Character 'Navy Owl'



Character

05 Project

Jinhae Gunhang Festival Character



Application source production



AR Sticker



AR Animation

05 Project

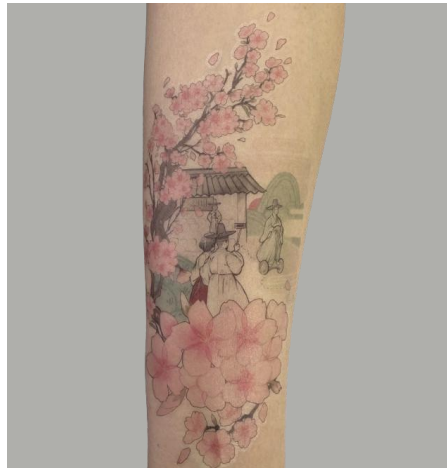
Goods production for Jinhae Gunhang Festival



Tattoo illustration

05 Project

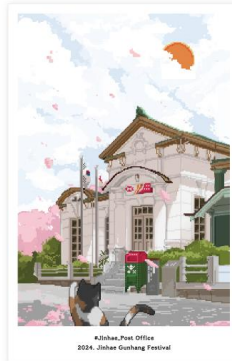
Goods production for Jinhae Gunhang Festival



Tattoo sticker

05 Project

Goods production for Jinhae Gunhang Festival



Pixel art postcards of Jinhae landmark

05 Project

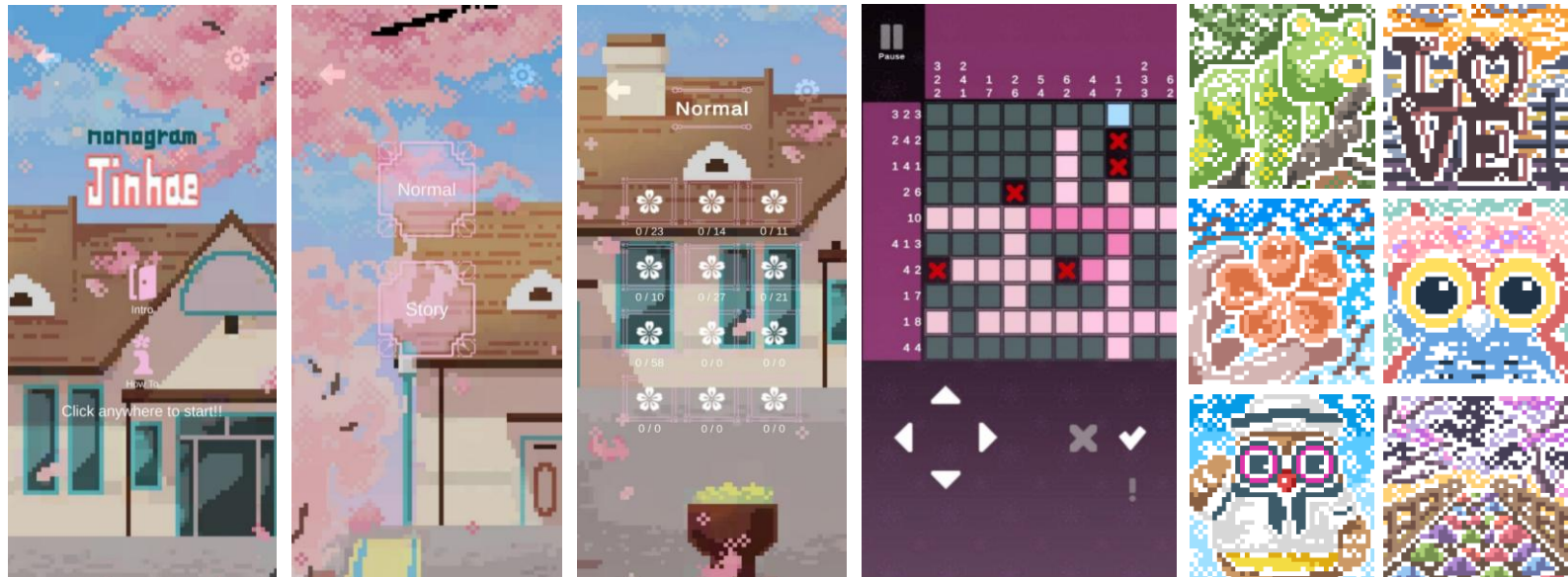
Goods production for Jinhae Gunhang Festival



Pixel art postcards of Jinhae landmark

05 Project

nonogram Game production for Jinhae



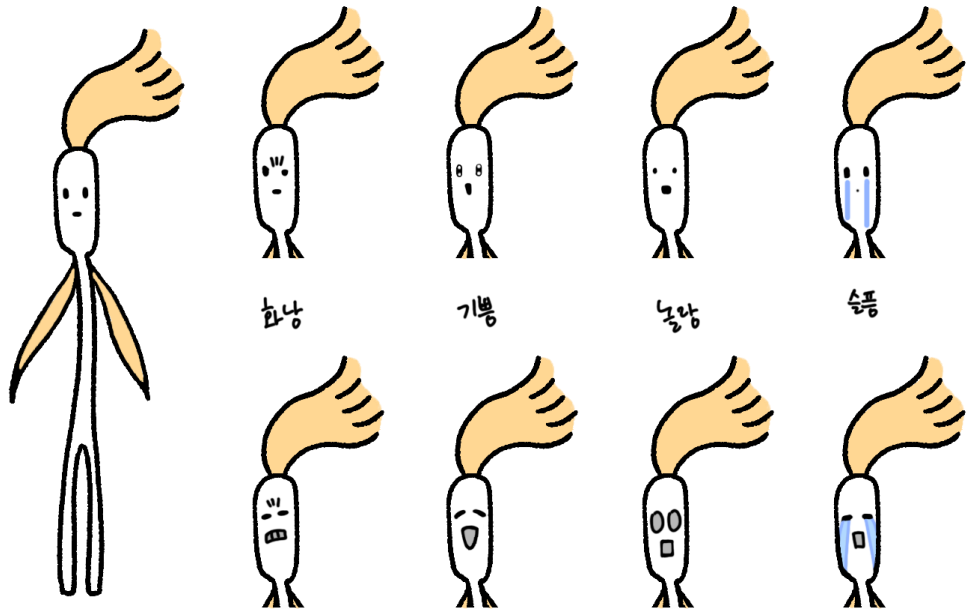
Nonogram game



Character Development PJ

05 Project

Character Development PJ 'Reed'



Character

05 Project

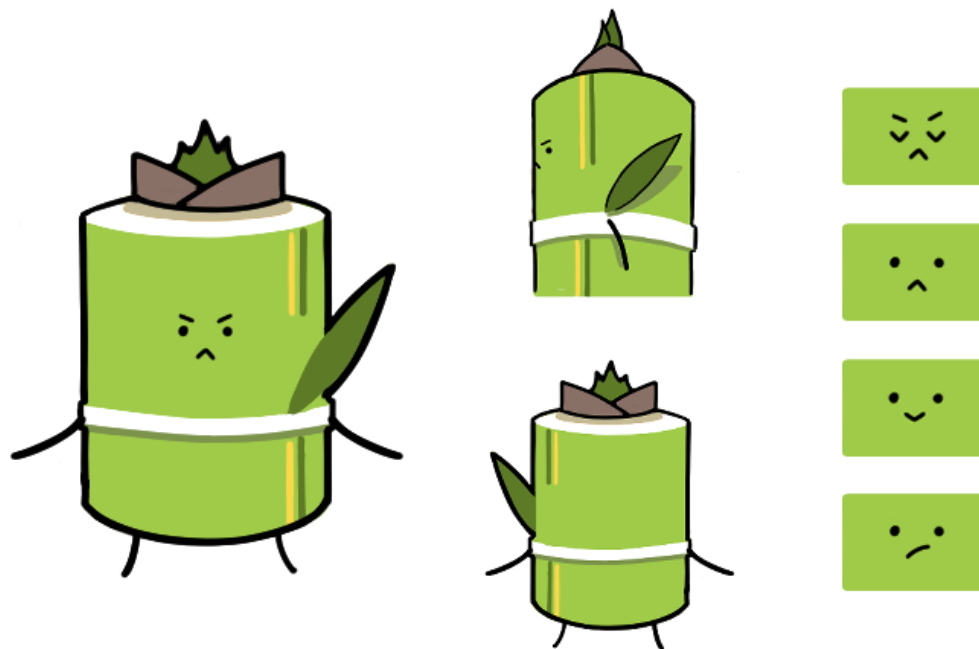
Character Development PJ 'Reed'



Emoticon

05 Project

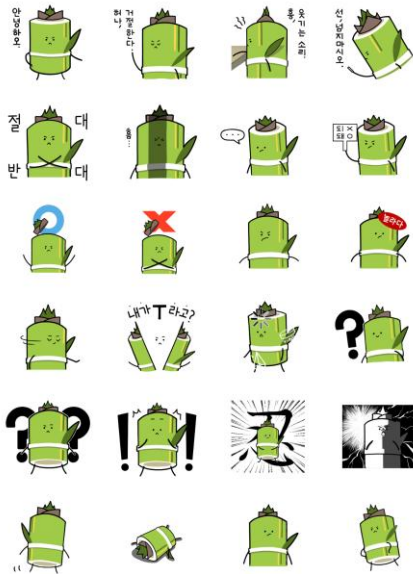
Character Development PJ 'Bamboo'



Character

05 Project

Character Development PJ 'Bamboo'



Emoticon



**Local culture discovery PJ
'Ogwangdae Yongno'**

05 Project

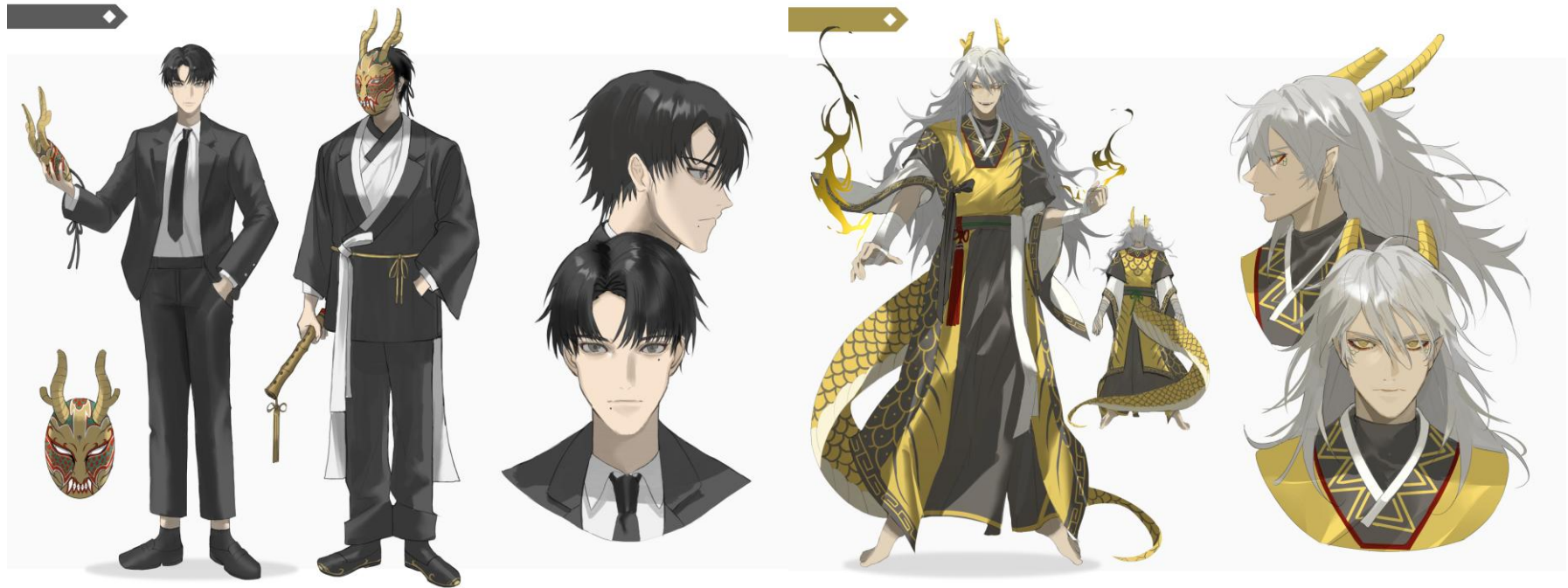
Local culture discovery PJ 'Ogwangdae Yongno'



Tourism webtoon plan presented at the '2022 Gyeongnam Tourism Ideathon' held by the Gyeongnam Tourism Foundation (Received the Grand Prize)

05 Project

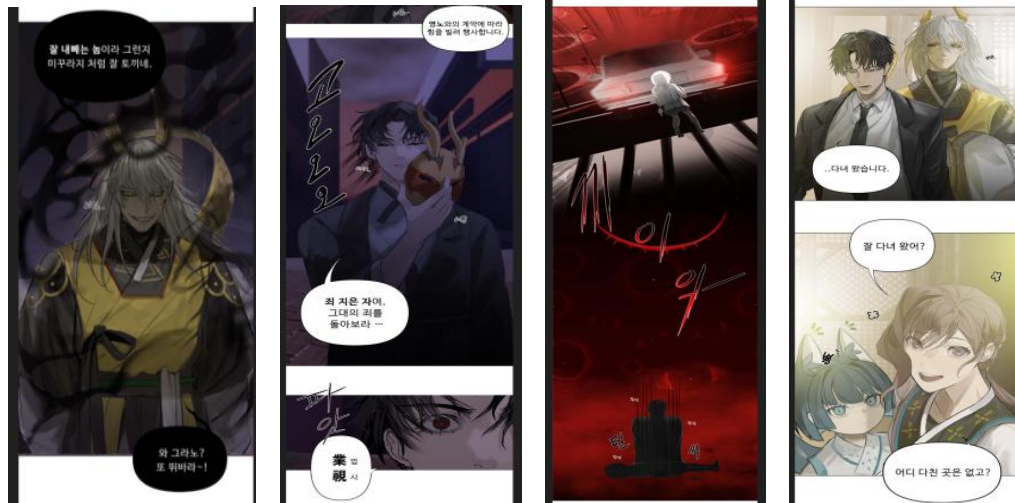
Local culture discovery PJ 'Ogwangdae Yongno'



Character concept illustration

05 Project

Local culture discovery PJ 'Ogwangdae Yongno'



Webtoon

05 Project

Local culture discovery PJ 'Ogwangdae Yongno'



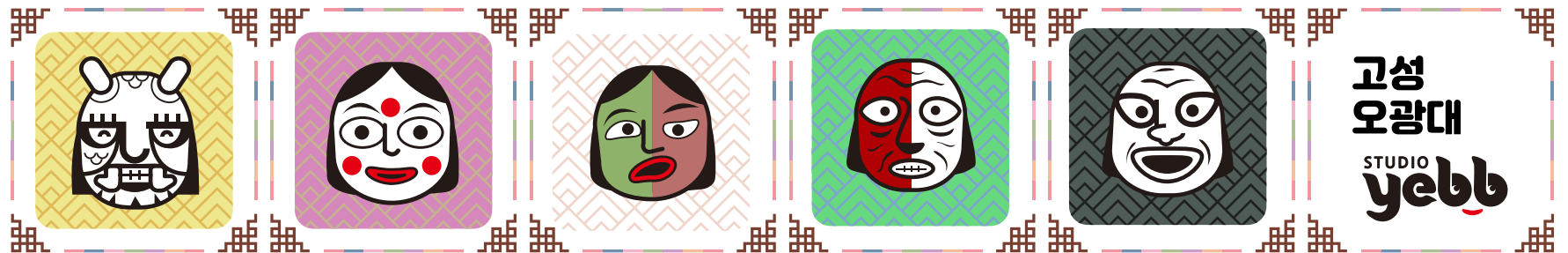
VR Webtoon production



**Local content discovery PJ
' Ogwangdae '**
Tourism Character

05 Project

Local content discovery PJ 'Ogwangdae Tourism Character'



Character

05 Project

Local content discovery PJ 'Ogwangdae Tourism Character'



Characters and goods production

05 Project

Local content discovery PJ 'Ogwangdae Tourism Character'



Yongno



Myodusa



Character

05 Project

Local content discovery PJ 'Ogwangdae Tourism Character'



Characters and goods production

05 프로젝트

Local content discovery PJ '오광대 관광 캐릭터'



Characters and goods production

05 프로젝트

Local content discovery PJ '360 VR video'



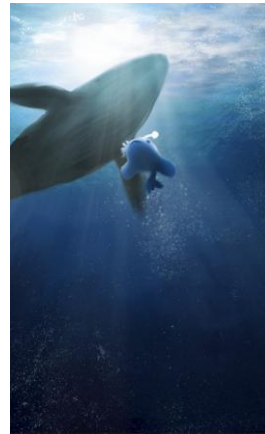
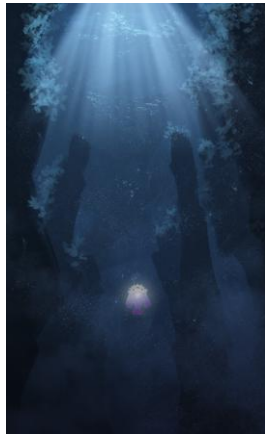
Goseong Ogwangdae performance 360 VR video production

STUDIO
yebb

puzzle game
‘Journey to the Light.’

05 Project





puzzle game "Journey to the Light."



game background illustration

05 Project

puzzle game "Journey to the Light."

| | | | |
|--|--|---|---|
|  1_1_5_동굴_cave.png 이미지(png) 파일 1.03KB |  1_2_5_앞치마_apron.png 이미지(png) 파일 1.03KB |  1_3_5_해초_seaweeds.png 이미지(png) 파일 1.02KB |  1_34_10_내가 가진 빛으로만 어둠 속을 헤엄쳐 가야만 할 ... 이미지(png) 파일 |
|  1_4_10_말풍선_speech bubble.png 이미지(png) 파일 |  1_5_10_집_house.png 이미지(png) 파일 1.11KB |  1_6_10_창문_window.png 이미지(png) 파일 1.19KB |  4_34_15_저 빛을 보기 위해 심 없이 헤엄쳐 올라온 나_er.png 이미지(png) 파일 |
|  1_7_10_긴꼬리흰가오리 _deepwater stingray.png 이미지(png) 파일 |  1_8_10_말보문어_dumbo octopus.png 이미지(png) 파일 |  1_9_10_디케라티아스 _diceratiidae.png 이미지(png) 파일 |  7_34_20_영글어진 그물에 걸린 듯 움직일수록 더 들어지지 ... 이미지(png) 파일 |
|  1_10_10_아빠_dad.png 이미지(png) 파일 1.48KB |  1_11_10_펜_pen.png 이미지(png) 파일 1.12KB |  1_12_10_먹장어 _myxinidae.png 이미지(png) 파일 |  10_34_20_내 앞을 비추던 빛이 어둠만큼 얼어진다_er.png 이미지(png) 파일 |
|  1_13_10_책_book.png 이미지(png) 파일 1.09KB |  1_14_10_바다돼지 _scotoplanes.png 이미지(png) 파일 |  1_15_10_밥_rice.png 이미지(png) 파일 1.21KB |  2_34_15_어둠을 헤쳐갈수록 더 큰 빛을 바라본다_er.png 이미지(png) 파일 |
|  1_16_10_살파_salp.png 이미지(png) 파일 1.21KB |  1_17_10_수저_spoon and chopsticks.png 이미지(png) 파일 |  1_18_10_식탁_table.png 이미지(png) 파일 1.18KB |  5_34_15_파도야, 노래를 불러 줘, 눈부신 세상의 이야기를" ... 이미지(png) 파일 |
|  1_19_10_여행_travel.png 이미지(png) 파일 1.23KB |  1_20_10_엄마_mom.png 이미지(png) 파일 1.40KB |  1_21_10_케마 _saccopharynx.png 이미지(png) 파일 |  8_34_20_까맣한 바위는 내 살 갓을 아프게 하고 심 없이 흔... 이미지(png) 파일 |
|  1_22_10_열정_passion.png 이미지(png) 파일 1.15KB |  1_23_10_큰입멍게_predatory tunicate.png 이미지(png) 파일 |  1_24_10_키아스모돈 _chiasmodon niger.png 이미지(png) 파일 |  11_34_20_나를 흔들어대는 물 결들 나를 춤추게 한다_er.png 이미지(png) 파일 |
|  1_25_10_풍선장어 _saccopharynx.png 이미지(png) 파일 |  1_26_10_프세우틀리파리스속 _pseudoliparis.png 이미지(png) 파일 |  1_27_15_여정_journey.png 이미지(png) 파일 1.26KB | |
|  1_28_15_조롱아귀 _himantolophus.png 이미지(png) 파일 |  1_29_15_출발_start.png 이미지(png) 파일 1.20KB |  1_30_10_결심 _determination.png 이미지(png) 파일 | |
|  1_31_10_부모님의 걱정 _Parents' concerns.png 이미지(png) 파일 |  1_32_10_열잡아저씨의 만류 _Dissuasion from the guy ne... 이미지(png) 파일 |  1_33_10_집을 뒤로하고 _Leaving home behind.png 이미지(png) 파일 | |

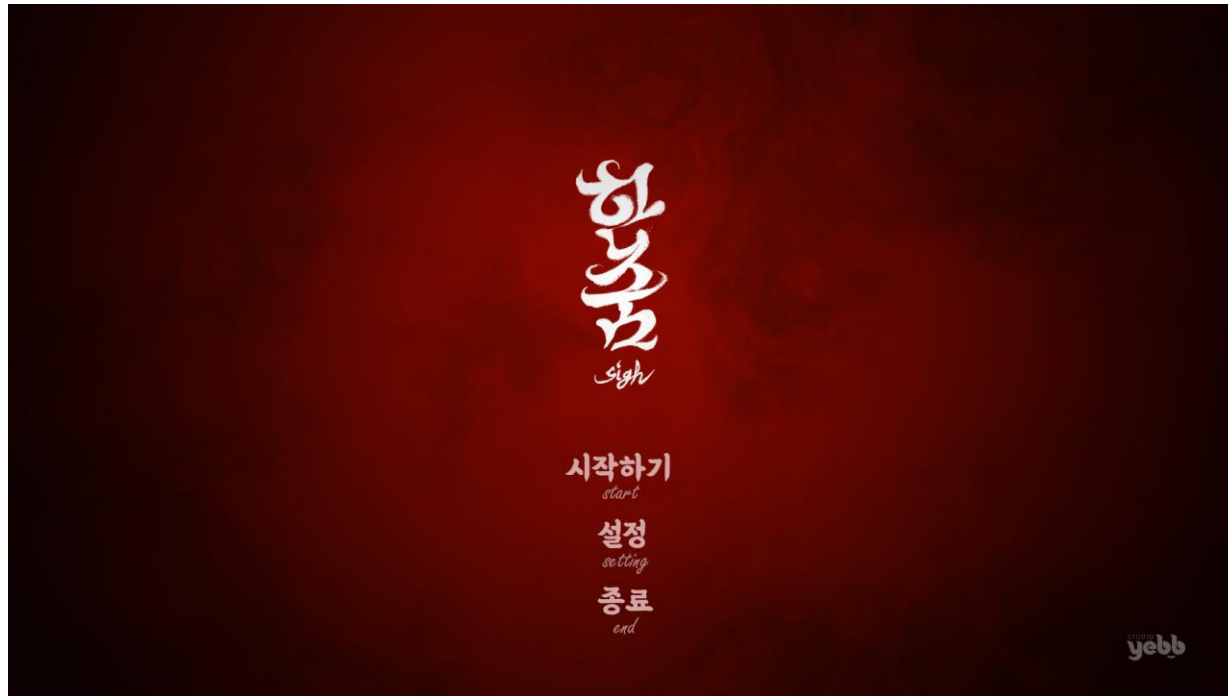
Pixel image



**VR Support GAME PJ
' Hansoom '**

05 Project

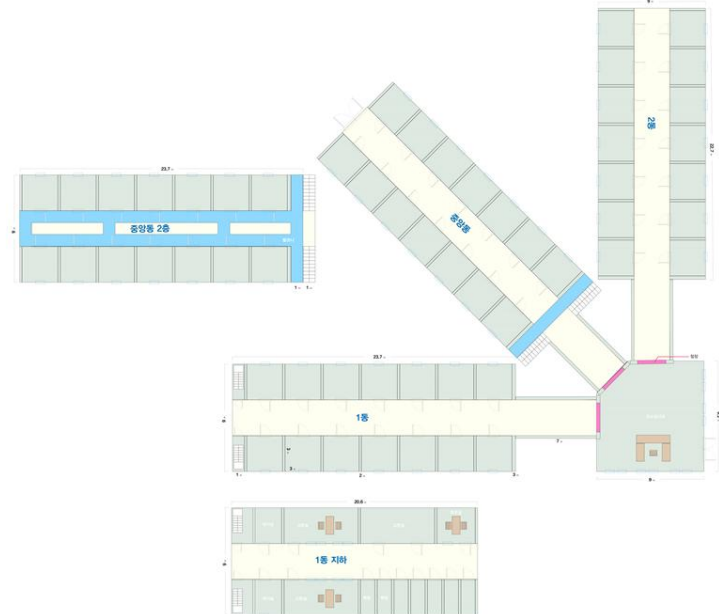
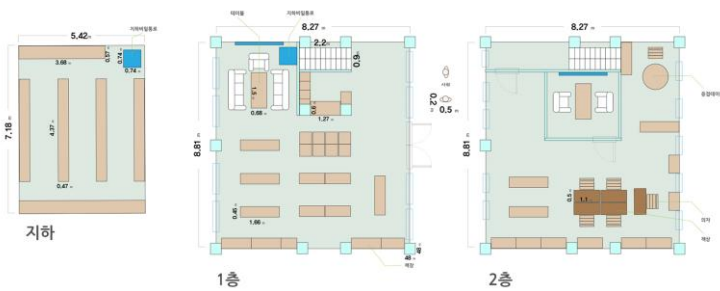
VR Support GAME PJ ' Hansoom '



VR game production

05 Project

VR Support GAME PJ 'Hansoom'



Game making file

05 Project

VR Support GAME PJ ' Hansoom '



VR game background

STUDIO
yebb

GAME PJ
'Salvation'

05 Project

GAME PJ 'Salvation'



05 Project

GAME PJ 'Salvation'



Game making file

05 프로젝트

GAME PJ '구원'



Game making file

STUDIO
yebb

CI/BI

05 Project

CI/BI produce



Logo production

05 Project

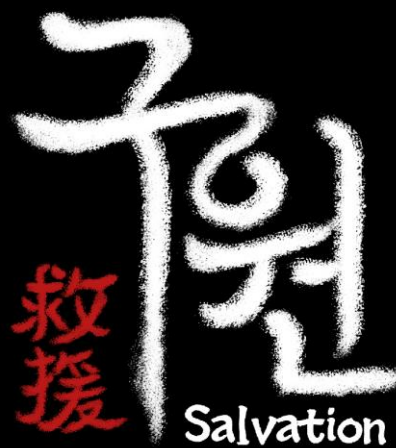
CI/BI produce



Game BI production

05 Project

CI/BI produce



Game BI production

05 Project

CI/BI produce

빛으로
A Journey
to the light
여행
여정

Journey
to the
Light
nonogram

Game BI production



Outsourcing work

05 Project

Outsourcing work (Animation)



05 Project

Outsourcing work (Animation)



개인보호구 꼭 착용할 것

- 안전모
- 안전조끼
- 안전장갑
- 안전화
- 위생모자
- 앞치마
- 위생장갑
- 고무장화

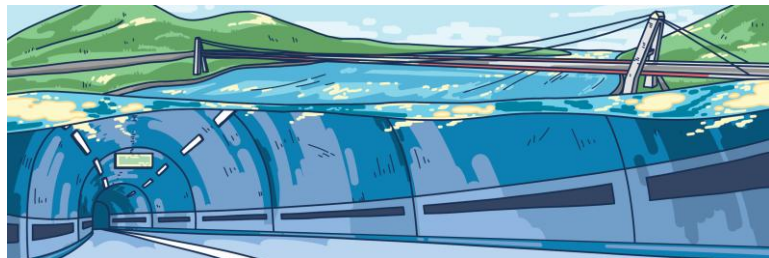
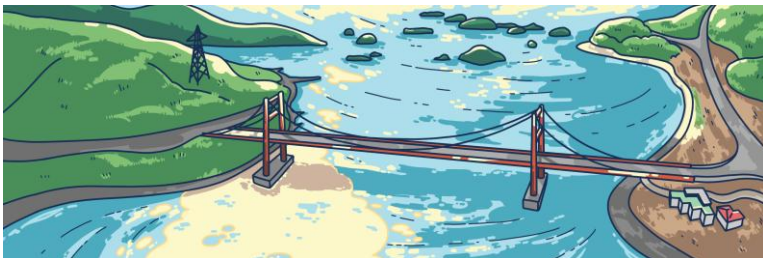
안전모, 안전화 꼭 착용하세요!

재발방지를 위한
수시 위험성평가 실시

(복구된 후에는?) 재발방지를 위한 수시 위험성평가 실시!

05 Project

Outsourcing work (illustration)



05 Project

Outsourcing work (Cartoon)





Thank you

CONTACT

+8210 5817 4452
studio.yebb@gmail.com

CEO YIM CHUNGMI